



NoBull Vintage is the Proud Host of *An Artisan Affair*, an annual cancer charity gala set around a vintage, antique, original art, architectural salvage, handmade, DIY, & craftsmen's, open air, boutique mall style, market. Located in the heart of Murfreesboro at Oakland's Historic House Museum. An Artisan Affair is a spectacular charity based shopping event with an array of entertainment, live musical guests, delectable food, and is always open to the public.

AN artisan AFFAIR

2015 Sponsorship, Donation, and Participation, Opportunities

900 N. Maney Ave.
Murfreesboro, TN 37130

p. 615.430.6966

NoBullT@gmail.com
www.AnArtisanAffair.org



Dear Corporate Sponsor,

An Artisan Affair is seeking sponsors for the upcoming 2015 cancer charity event. We would be honored to have your business' support and involvement in raising funds and awareness for such a noble cause.

An Artisan Affair welcomes people from not only Rutherford county but surrounding counties as well. We have vendors come from surrounding counties as well as, Kentucky, Alabama, Georgia, Arkansas, Florida, Texas and more. Each of these vendors brings a following of their own to our community. We are a thriving event that continues to grow. Your company will have access to thousands of people over our two day event as well as the months leading up to the event through our sponsorship program and advertising opportunities. We will credit our sponsors during every radio spot, written or televised advertisement. You will also be credited on all of our social media platforms as well as being announced during the event. Sponsors will also be given the opportunity to distribute any advertising material to the attendees at the event. Please remember that only a small number of businesses will get the opportunity to participate in this cancer charity based event. Your business needs to take advantage of this benefit.

NoBull Vintage proud host of An Artisan Affair prides ourselves on the success and accomplishments of our event, but more importantly on our philanthropic endeavors that raise funds and awareness to benefit those ravaged by such a devastating disease. A disease that knows no boundaries and has no prejudice of any kind. It affects our friends, our neighbors, our families, and our innocent children. There are ways to help all those affected. With the support of the community, local businesses, and corporate sponsors like you, we can accomplish our mission to connect and inspire the community to support local businesses while helping to raise funds and awareness for cancer charities that provide hope and support to those affected by cancer. We encourage you to become an integral part of an event that provides hope to all those touched by cancer and inspires others to do the same.

Thank you for your support,

Tilina Hill – President



Sponsor Packages

Pink Sponsor Package

- ❖ Your logo on the back of An Artisan Affair T-shirt of which there will be a minimum of 300 handed out.
- ❖ A business ad of your choice announced during the event.
- ❖ An Advertisement on our Facebook Page and other social media platforms with a link to your business.
- ❖ An Advertisement on our website with a link to your business
- ❖ Access to the event for passing out information about your business.
- ❖ 4 tickets to the 2015 An Artisan Affair cancer charity event.

Cost \$500

Green Sponsor Package A

- ❖ Includes all of the pink package benefits plus
- ❖ Business name and any coupon or ad of your choice placed on tickets sold at the door.

Cost \$1000

Green Sponsor Package B

- ❖ Includes all of the pink package benefits plus
- ❖ Business name and/Logo named as sponsor on reusable shopping bags handed out to all vendors as well as the first 100 shoppers. This is a token take away item these patrons will use time and time again with your business being shared to countless potential customers.

Cost \$1500

*ONLY ONE Green A and ONE Green B package will be sold which will allow the business that purchases these packages to have an exclusive spot on the either the tickets or the shopping bags.



White Sponsor Package

- ❖ Includes all pink package benefits plus
- ❖ Your business name/logo listed as An Artisan Affair sponsor on our 3' X 25' banner hanging over East Main street in downtown Murfreesboro from June 4th -14th 2015

****ONLY ONE** white package will be sold which will allow the business that purchases our white package an exclusive spot on the E. Main street banner from June 4th – 14th 2015.

Cost \$2500

A la carte Sponsorship Opportunities

- ❖ Business Name/Logo on label of 1,000 water bottles – **Cost \$350**
- ❖ Business name/logo on back of official An Artisan Affair T-shirt. - **Cost \$50**
- ❖ Business listed on An Artisan Affair website with link back – **Cost \$25**
- ❖ Business post on An Artisan Affair Facebook and other social media platforms with link back – **Cost \$15**

***Monetary Donations made directly to Rutherford YMCA ABC Program and Wig Bank are always accepted and appreciated. NoBull Vintage and An Artisan Affair are not partners of the YMCA or the ABC program. This is the charity of choice for NoBull Vintage. An Artisan Affair was created to support local Tennessee businesses as well as raise funds and awareness for local cancer charities. If you'd like us to consider your cancer charity as a future beneficiary please email us at NoBullT@gmail.com.**

***T-shirts will be worn by all An Artisan Affair staff and volunteers and many vendors, on days of event. They will also be available for purchase during the event.**



An Artisan Affair Program Guide Booklet is yet another way for businesses to take part in this event. These booklets will be handed out to every vendor and every ticket purchasing patron. Each booklet will explain the three W's of An Artisan Affair and contain a listing of our vendors. Advertising can be sold in the form of quarter page, half page, full page, inside cover, inside back page. Below is a list of prices for the program guide.

Program Guide Booklet Advertisement

Size	Cost
Quarter Page	\$75
Half Page	\$150
Full Page	\$250
Inside Cover	\$350
Inside Back Page	\$300

Advertising Program Guide Booklet Agreement

This agreement entered into this ____ day of _____, 201_ by and between _____ herein after referred to as the “Advertiser” and An Artisan Affair Witness that consideration of the mutual covenants and agreements herein after contained the parties do hereby agree as follows:

- ❖ Advertiser agrees to purchase one of the following advertisements at the following price:

Size	Cost
<input type="radio"/> Quarter Page (2.5” X 4.25”)	\$75
<input type="radio"/> Half Page (4.25” X 5.5”)	\$100
<input type="radio"/> Full Page (5.5” X 8.5”)	\$200
<input type="radio"/> Inside Back Cover (5.5’ X 8.5”)	\$300
<input type="radio"/> Inside Cover (5.5” X 8.5”)	\$350

- ❖ Please Provide the following information:

Company Name: _____

Contact Person: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Social Media Accounts: (ex. Facebook, Twitter, Instagram) _____

- ❖ An Artisan Affair will provide an advertisement in their 2015 Program Guide Booklet to be handed out at An Artisan Affair 2015 being held at Oakland Historic House Museum.

In Witness Whereof, we executed this advertising agreement on the date noted.

Advertiser Company Name

Company Authorized Signature

Provider Authorized Signature

AD SPECS:

- **All final ads must be submitted no later than April 1, 2015 to participate or hereby void all agreements.**
- **All ads must be submitted to NoBullT@gmail.com in PDF format.**

*All proceeds from your advertising purchase will go to this year's An Artisan Affair beneficiary which is The Rutherford YMCA ABC (after breast cancer) Program & Wig bank. Though we work closely with the programs affiliates to insure success, An Artisan Affair is in no way partnered with the YMCA or the ABC Program and Wig Bank this is simply our charity of choice for the 2015 An Artisan Affair event.

NoBull Vintage
presents

AN *artisan* AFFAIR

at the
Oakland Historic House & Museum
900 North Maney Avenue
Murfreesboro
(just off the town square)

For more information visit
anartisanaffair.org
nobullvintage.com

an open air · home grown · handmade
vintage · antique · original art
cancer charity boutique mall

Friday
June 12th

9am-11am

\$10 "Early Bird" admission
sneak peak & discounts

11am-7pm \$5 admission

Saturday
June 13th

9am-7pm

\$5 admission

All proceeds to benefit the
YMCA After Breast Cancer (ABC) Program and Wig Bank

Presale tickets available at eventbrite.com

FREE PARKING